



ChatGPT and AI Business Fundamentals

Module 1 - ChatGPT Fundamentals

- 1.1 Course Welcome
- 1.2 Instructor Introduction
- 1.3 Download Course Resources
- 1.4 ChatGPT Fundamentals
- 1.5 What is ChatGPT
- 1.6 Use Cases for ChatGPT
- 1.7 Role of ChatGPT
- 1.8 Future of ChatGPT
- 1.9 ChatGPT Statistics, Facts & Trends
- 1.10 Limitations
- 1.11 What is a Chatbot
- 1.12 Understanding AI-ML
- 1.13 Demonstration - Tools to Use with ChatGPT
- 1.14 Business Benefits
- 1.15 Whiteboard - How it all works
- 1.16 Demonstration - How to Get Started with ChatGPT
- 1.17 Demonstration - Example Prompts
- 1.18 Discussion - ChatGPT Performance Issues
- 1.19 Module Summary

Module 2 - ChatGPT Prompt Demonstrations

- 2.1 ChatGPT Prompt Demonstrations
- 2.2 What is a Prompt
- 2.3 Best Practices For Writing Prompts
- 2.4 Prompt Demonstration - Asking Questions
- 2.5 Prompt Demonstration - Top Ten Lists
- 2.6 Prompt Demonstration - Long Form Docs
- 2.7 Prompt Demonstration - Complex Form and Code
- 2.8 Prompt Demonstration - Feedback
- 2.9 Prompt Demonstration - Content Modification
- 2.10 Prompt Demonstration - Instruction Generation
- 2.11 Prompt Demonstration - Information Extraction
- 2.12 Prompt Demonstration - Writing Computer Code
- 2.13 Prompt Demonstration - Solving Math Problems
- 2.14 Prompt Demonstration - Create YT Video Outline
- 2.15 Prompt Demonstration - Write a Blog Article
- 2.16 Prompt Demonstration - SEO Keywords
- 2.17 Comparing Google Bard vs ChatGPT

2.18 Module Summary

2.19 Course Closeout